

MOLLY MURFEE

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Crested Butte, CO 81224

ALL ADS ADHERE TO THE FOLLOWING:

- Are featured in a right sidebar in a column titled “Resources for Doing Good”
- Have presence on each individual blog page as well as a “welcome” post on facebook.
- Include a live link to the desired website or page
- Are designed a 500 x 300 pixels and sent as a web-ready .jpg
- May appear both above and below the scroll
- Function as display ads (rather than pay per click or pay per view)
- Are static (i.e. no videos, flashes or pop-ups)
- Each ad space may cycle through a rotation of no more than five other businesses or organizations
- Ads are auto-paid in advance at \$50 per month
- To have ads designed with website style consistency contact Earth Muffin Memo’s graphic design partner RoShamBo at go-roshambo.com or 970-641-3546. Designs with RoShamBo are independently contracted by you, with incurred design fees outside of the \$50 per month advertising fee.

ADVERTISING TERMS AND CONDITIONS

- All ad materials must be received two weeks before desired start date to allow proper time for design creation and review.
- Change requests to a pre-existing ad, within the scope of the original ad, must be made two weeks before desired change must be implemented.
- New ad concepts with pre-existing clients may constitute a complete re-design of the ad and may also initiate the need for a new contract.
- Contract may be extended or terminated at the end of the initial term.
- No refunds are given if an ad is desired to be removed before the culmination of a term.
- For all extended contracts, payment is immediately due for impending term. Ads with an unpaid balance 5 days after completion of the initial term will be removed from the website until payment is received.
- Contract may be extended or terminated at the end of the initial term.
- No refunds are given if an ad is desired to be removed before the culmination of a term.
- Errors or omissions in an ad are the sole responsibility of the client. Any errors or omissions must immediately be submitted so they may be rectified as soon as possible.
- As advertisers are hand-selected, **Earth Muffin Memos** reserves the right to refuse any ad that is discriminatory, offensive or not in line with the philosophies of **Earth Muffin Memos**.
- The client understands that advertising in **Earth Muffin Memos** does not give the advertiser any creative license or authority over the content appearing in the **Earth Muffin Memos** blog or in **www.mollymurfee.com**.